



Press release

## **YPOG Deal Update: Current Transactions**

**Berlin/Hamburg/Cologne, June 2023** – YPOG has also been involved in a number of transactions in the start-up sector in recent weeks. Among others, investors and companies such as **lively**, **Meshcapade**, **Rethink Ventures**, **10x Founders** and **Dreamcraft Ventures** as well as **Lufthansa Innovation Hub** relied on the expertise of the boutique law firm and its transaction team.

### **YPOG advises lively on additional financing round**

Hamburg, 20. June 2023 – YPOG advised the Hamburg-based senior living operator lively on legal and tax matters in another financing round. Existing investors such as newworld have significantly increased their participation, while Michael Maas has joined as an investor for the first time.

The company, founded in 2021 by Constantin Rehberg and Christina Kainz, is using the new capital to push the further expansion of lively. The capital raised will be used to drive forward the digital platform, the expansion of personnel and the expansion of locations.

YPOG advisors had already advised lively on the investment by the investment company newworld.

### **Team**

Dr. Adrian Haase (Co-Lead, Transactions), Associated Partner, Hamburg

Dr. Benjamin Ullrich (Co-Lead, Transactions), Partner, Berlin

Dr. Malte Bergmann (Tax), Partner, Hamburg

Alexandra Steifensand (Transactions), Associate, Berlin

### **YPOG advises Meshcapade on seed financing**

Hamburg, 15. June 2023 – YPOG has advised Meshcapade on its \$6 million seed financing round. The round was led by Matrix, with other investors including Nate Mitchell (co-founder of Oculus), Matthew Ball (author of "The Metaverse"), William O'Farrell (co-founder of BodyLabs), Andrew Hamel (ex-VP of machine learning at Amazon), Gary Bradski (CSO at OpenCV) and CLO, a provider of leading 3D apparel software, participating in the funding.

Meshcapade is a start-up specialising in AI solutions for modelling, analysing, and synthesising 3D digital humans in motion. It was founded in 2018 as a spin-off of the Max Planck Institute for Intelligent Systems in Tübingen.

The freshly raised capital will primarily be used to expand the market-leading AI solutions that convert images, videos, texts, and sensor data into 3D humans in SMPL body format.



### **Team**

Dr. Adrian Haase (Co-Lead, Transactions), Associated Partner, Hamburg

Dr. Stephan Bank (Co-Lead, Transactions), Partner, Berlin,

Alexander Sekunde (Transactions, Corporate), Associate, Berlin

Dr. Sebastian Schwarz (Tax, Funds), Associated Partner, Berlin

### **YPOG advises Rethink Ventures on pre-seed financing round of enabl**

Berlin, 12 June 2023 - YPOG advised Rethink Ventures on the €3.2 million pre-seed financing round of enabl. In addition to Rethink Ventures, LEA Partners, [another.vc](#), the founders of ProGlove and other business angels participated as investors.

enabl was founded in May 2021. With the automation of forklifts based on remote driving technology, the company has found a solution for the growing challenges and trends in intralogistics.

The Karlsruhe-based start-up will use the freshly won capital to further expand the team and develop the product.

### **Team**

Dr. Frederik Gärtner (Co-Lead, Transactions, Corporate), Partner, Berlin

Alexander Sekunde (Co-Lead, Transactions, Corporate), Associate, Berlin

### **YPOG advises 10x Founders and Dreamcraft Ventures on investment in Tilta**

Berlin, 5 June 2023 - YPOG advises 10x Founders and Dreamcraft on their investment in Tilta, a young Berlin-based FinTech company. Tilta develops payment solutions for business customers.

Other investors include ff Venture Capital and Angelinvest. Solarisbank founder Marko Wenthin and Hedosophia investor Ines Streimelweger are also involved as business angels.

The total investment for the start-up phase is four million euros. The start-up was founded in 2022 by the former Finiata team Jan Enno Einfeld, Ingmar Stupp and Christoph Nicola.

### **Team**

Dr. Adrian Haase (Co-Lead, Transactions), Associated Partner, Hamburg

Dr. Benjamin Ullrich (Co-Lead, Transactions), Partner, Berlin

Dr. Carsten Lösing (FinTech), Associated Partner, Hamburg

Alexandra Steifensand (Transactions), Associate, Berlin



## **YPOG advises Lufthansa Innovation Hub on seed funding round from RYDES**

Berlin, 24 April 2023 - YPOG advised Lufthansa Innovation Hub on the € 3.5 million seed financing round of RYDES. RYDES has won venture capitalists Rethink Ventures, Assembly Ventures and Futury Capital as well as business angel Jens Krüger, who as Chief Product Architect is responsible for the product development of Workday, one of the leading providers of enterprise cloud applications for finance and human resources, as new investors. The Lufthansa Group and Forward31, the company builder of Porsche Digital, are also on board.

With the newly raised money, RYDES now first wants to further develop the app, with which employers can grant their employees a tax-free mobility credit. There are many ideas, such as improved integrations with existing HR and accounting programmes. There are also plans to expand into the USA.

### **Team**

Dr. Johannes Janning (Lead, Transactions), Partner, Cologne

Jonathan Görq (Transactions), Associate, Cologne

Laura Franke (Transactions), Project Lawyer, Cologne

### **About YPOG**

YPOG is a law firm specialized on tax and business law which is active in the core fields of Tax, Funds and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations as well as private equity and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus and Chambers and Partners. Today, YPOG has more than 100 experienced lawyers and tax specialists and a notary, in three offices in Berlin, Hamburg and Cologne. Further information: <http://www.ypog.law> and [www.linkedin.com/company/ypog](http://www.linkedin.com/company/ypog).

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