



Press release

YPOG Deal Update: Current Transactions

Berlin/Hamburg/Cologne, October 2023 – YPOG has also been involved in a number of transactions in the start-up sector in recent weeks. Among others, investors and companies such as **Resourcify, Bambus, 42CAP** and **Tola Capital, ARX, IRIS Ventures, Event Inc, Rethink Ventures** as well as **Project A** relied on the expertise of the boutique law firm and its transaction team.

YPOG advises Resourcify on €14 million financing round

Hamburg, September 27, 2023 – YPOG advised Resourcify on its €14 million Series A financing round. The financing round is led by Vorwerk Ventures, with additional investors including Revent, Ananda Impact Ventures, Speedinvest, BonVenture and WEPA Ventures.

Resourcify is a recycling platform that helps companies optimize their waste management.

With this round of investment, Resourcify intends to enhance its software as a service (SaaS) offering across multiple industries, continue to focus on critical waste 'take-back' programs that enable companies to reach their sustainability goals as well as expanding its market leadership internationally in Europe and the United Kingdom. The company will also prioritise growing its commercial teams to scale revenue and create an enhanced recycling experience across the entire value chain.

YPOG advises Resourcify regularly, most recently as part of its waste partnership with Interzero.

Team:

Dr. Adrian Haase (Co-Lead, Transactions), Associated Partner, Hamburg

Dr. Benjamin Ullrich (Co-Lead, Transactions), Partner, Berlin

Alexandra Steifensand (Transactions), Associate, Berlin/Hamburg

YPOG advises Bambus on seed financing round

Berlin, September 26, 2023 – YPOG advised Bambus on its seed financing round on a comprehensive legal basis. In addition to existing investors, new investors have also recognized the potential of Bambus and participated with a seven-digit investment: among them are renowned investors such as David Savasci (miracl), Nikolaus Stadler (Mantaray) and Jerome Ballardur as well as the Austrian venture capital fund Calm/Storm, i5invest or the Swiss Tenity Group AG.

Bambus was founded in 2018. The German-Austrian start-up enables property owners to release part of the value of their property while still being able to live in their home. The company participates as a co-owner in a property and pays out the proportional market value.

The freshly raised capital will be used to continue the growth of the company, as well as to expand the product offering and establish their business model.



Team:

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Alexandra Steifensand (Transactions), Associate, Berlin/Hamburg

YPOG advises 42CAP and Tola Capital on €17.5 million financing round of KYP.ai

Berlin, September 20, 2023 – YPOG advised 42CAP and Tola Capital on the €17.5 million Series A financing round of KYP.ai. In addition to existing investors 42CAP and Tola Capital, OTB Ventures participated in the financing round.

Founded in 2018, KYP.ai uses artificial intelligence (AI) to help companies like DHL, Mindsprint BPS, Hollard, Qinecsa, Allied Global, and Alorica collect and publish meaningful productivity insights to improve their bottom lines.

KYP.ai intends to use the new capital to expand in the U.S. and also grow its existing customer base in Europe and Asia. The investment will also enable KYP.ai to promote and further develop its newest feature, GenAI Opportunity Identification.

Team

Dr. Frederik Gärtner (Co-Lead, Transactions), Partner, Berlin

Dr. Ferdinand Cadmus (Co-Lead, Transactions), Senior Associate, Berlin

Roman Schäle (Transactions), Associate, Berlin

YPOG advises ARX on first financing round

Berlin, September 20, 2023 – YPOG advised the Munich-based start-up ARX on its successful €1.15 million pre-seed financing round, which was led by Project A.

ARX was founded in 2021 by Marc Wietfeld and Stefan Röbel as a spin-off of the GEREON research project at the German Armed Forces University Munich. The start-up builds and operates multifunctional, AI-supported robots for various applications. The goal is to help soldiers and civilian first responders make better decisions and act more effectively in life-threatening situations.

With the freshly raised capital, the start-up wants to invest in human resources, further develop the technology of the robots and increase its production capacities.

Team

Dr. Frederik Gärtner (Lead, Transactions), Partner, Berlin

Dr. Benedikt Flöter (IP/IT/Data Protection), Associated Partner, Berlin

Alexander Sekunde (Transactions), Senior Associate, Berlin



YPOG advises IRIS Ventures on Series A financing round of mammaly

Berlin, September 14, 2023 – YPOG advised IRIS Ventures on the € 14 million Series A financing round of mammaly. International growth equity fund IRIS Ventures led the round together with Five Seasons Ventures with participation of business angel and pet food and consumer specialist Attila Balogh.

mammaly offers nutritional supplements for pets. The start-up was founded in 2020 in Cologne by Stanislav Nazarens and Alexander Thelen.

The fresh capital will be used for further growth, the expansion of the product portfolio and the expansion of its retail presence.

Team:

Dr. Benjamin Ullrich (Co-Lead, Transactions), Partner, Berlin
Nina Ahlert (Co-Lead, Transactions), Senior Associate, Cologne
Jannis Fischer (Corporate), Associate, Cologne
Laura Franke (Transactions), Project Lawyer, Cologne
Dr. Benedikt Flöter (IP/IT/Data Protection), Associated Partner, Berlin
Dr. Christoph Cordes (IP/IT/Data Protection), Associate, Berlin

YPOG advises Event Inc on the acquisition of HONEST

Hamburg, September 14, 2023 - YPOG advised the Hamburg-based Event Inc Group on the acquisition of HONEST GmbH & Co. KG. As of October, the SaaS provider for booking and management of corporate events takes over the meeting and event specialist and thus expands its presence in Southern Germany.

Already in 2021 and 2022, the Event Inc Group, which has been active on the market since 2014, has grown strongly through three acquisitions, among others: in these years, the group of companies took over the event specialist smart and more, the event tech company ALOOM, and the Dutch event tech provider Inspiratie Op Locatie.

YPOG advised Event Inc on the legal aspects of the two acquisitions in Germany.

Currently, around 80 MICE and IT experts work for the Hamburg-based Event Inc Group.

Team:

Dr. Adrian Haase (Co-Lead, Transactions), Associated Partner, Hamburg
Dr. Benjamin Ullrich (Co-Lead, Transactions), Partner, Berlin

YPOG advises Rethink Ventures on seed financing of driveblocks

Berlin, September 12, 2023 – YPOG advised Rethink Ventures on the €2.2 million seed financing round of driveblocks. In addition to Rethink Ventures, Bayern Kapital was co-lead investor. Other investors included angel investor Joachim Drees and existing investor Friedrich & Wagner Holding.



The technology start-up was founded in Garching in 2021 by Dr. Stephan Matz and Dr. Alexander Wischnewski. The company develops technologies for autonomous driving commercial vehicles, specifically the Mapless Autonomy Platform.

With the new capital, the founding team primarily wants to expand its technology for cardless automated driving.

Team

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YPOG advises Project A on \$15 million financing round from Ello

Berlin, September 7, 2023 - YPOG advised Project A on the \$15 million Series A financing round for start-up Ello. The round was led by Goodwater Capital and included investments from Reed Hastings, Common Sense Growth, Homebrew, Ravensburger and existing investors Project A, Y Combinator, WndrCo, Reach Capital, Visible Ventures and Khosla Ventures.

Founded in 2019 by Dr Elizabeth Adams, Tom Sayer and Catalin Voss, Ello provides a subscription-based service for personalized one-to-one tutoring for children. The proprietary technology uses speech recognition to analyze a child's reading and provide personalized feedback.

The company plans to use the funds for the further development of its product.

Team

Dr. Frederik Gärtner (Lead, Transactions), Partner, Berlin

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About YPOG

YPOG is a law firm specialized on tax and business law which is active in the core fields of Funds, Tax, Banking & Finance and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations as well as private equity and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus and Chambers and Partners. Today, YPOG has more than 100 experienced lawyers and tax specialists and a notary, in three offices in Berlin, Hamburg and Cologne. Further information: <http://www.ypog.law> and www.linkedin.com/company/ypog.

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