



Press release

## **YPOG advises Care Cosmetics and 3d investors on the acquisition of Sommaire Beauté**

**Berlin, June 20, 2024** – YPOG provided comprehensive legal and tax advice to Dutch Care Cosmetics B.V. (“Care Cosmetics”) and its shareholder 3d investors from Belgium on the acquisition of the shares in Sommaire Beauté GmbH (“Sommaire Beauté”). Through this partnership, Care Cosmetics is entering the German-speaking market.

Sommaire Beauté was founded in Düsseldorf in 2014 and has developed into a leading distribution company of niche cosmetics and lifestyle brands. The founders and managing directors Patrick Mehrow and Christoph Broich will continue to pursue the growth of Sommaire Beauté as shareholders together with Care Cosmetics.

Care Cosmetics is a market leader in the distribution of professional cosmetics in Benelux and manufacturer of two of its own brands. The company was founded in 1996 by Duco van Keimpema and has been supported by 3d investors from Belgium since 2020.

The partnership with Sommaire Beauté is an important step in Care Cosmetics' international expansion strategy and its corresponding buy-and-build strategy.

### Team:

Dr. Frederik Gärtner (Co-Lead, Transactions), Partner, Berlin

Dr. Ferdinand Cadmus (Co-Lead, Transactions), Associated Partner, Berlin/Hamburg

Dr. Malte Bergmann (Tax), Partner, Hamburg

Dr. Christoph Cordes (IP/IT), Associate, Berlin

Amelie Inselmann (Tax), Associate, Hamburg

Laura Franke (Transactions), Associate, Cologne

Roman Schäle (Transactions), Associate, Berlin

Dr. Gerrit Breetholt (Transactions), Associate, Hamburg

### **About Care Cosmetics**

Care Cosmetics is an established company in the cosmetics industry. With over 25 years of experience, it offers a wide range of products and treatments. Among the brands Care Cosmetics distributes are Dr. Renaud, Skeyndor, PCA Skin, Neova, Guinot, Academie, Matis, Pupa Milano, Roc, Annemarie Börlind and Simone Mahler. Further information: <https://www.carecosmetics.nl/>

### **About 3d investors**

3d investors is a family business. It was founded in 1992 by the entrepreneurial families Donck and Desimpel, active in the dairy and building materials industries, respectively. Built on a proud tradition of entrepreneurship, the company choose to support solid companies with growth potential. In doing so, it starts from its core values: entrepreneurship, empathy, integrity, passion and agility. Further information: <https://www.3d-investors.be/>



## **About YPOG**

YPOG is a law firm specialized in tax and business law, active in the core fields of Funds, Tax, Banking + Finance, and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations, as well as private equity, and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity, and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus, Chambers and Partners as well as Leaders League. Today, YPOG has more than 120 experienced lawyers and tax specialists and a notary, in three offices, located in Berlin, Hamburg, and Cologne.

Further information: <http://www.ypog.law> and [www.linkedin.com/company/ypog](http://www.linkedin.com/company/ypog).

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