



YPOG advises Sereact on €25 million Series A funding round

Berlin, January 22, 2025 – YPOG provided comprehensive legal advice to Sereact, a company specializing in AI-powered robotics, on its €25 million Series A financing round. The round was led by the prominent European venture capital firm Creandum. Additional investors included Point Nine, Air Street Capital, and a group of renowned angel investors, such as Nico Rosberg (former Formula 1 World Champion), Mehdi Ghissassi (formerly Google DeepMind), Ott Kaukver (Skype), Lars Nordwall (ex neo4j), Rubin Ritter (formerly Zalando), Torsten Reil and Niklas Köhler (both Helsing).

Founded in 2021, Sereact develops hardware-independent AI models that are revolutionizing automation across warehousing, logistics, and other industries. Through its Vision-Language-Action Models (VLAM), the company is setting new standards in robotics by enabling robots to adapt flexibly to dynamic environments and tasks.

This innovative approach positions Sereact as a pioneer and drives its vision of establishing Embodied AI as the new standard in robotics. The technology is already being used by leading clients, including the BMW Group, Daimler Truck, Bol, MS Direct, and Active Ants.

With the new funding, Sereact plans to expand its research and development efforts, support additional robotics platforms, including mobile robots and humanoids, and significantly strengthen its presence in the United States.

Team

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About Sereact

Sereact is a pioneer in developing AI-powered robotics solutions with a software-first approach. The company's groundbreaking VLAM technology enables robots to operate autonomously, flexibly, and adaptively. Since its founding in 2021, Sereact has established itself as a leader in embodied AI, aiming to transform the robotics industry globally. For more information, visit www.sereact.ai

About YPOG

YPOG is a law firm specialized in tax and business law, active in the core fields of Funds, Tax, Banking + Finance, and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations, as well as private equity, and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity, and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus, Chambers and Partners as well as Leaders League. Today, YPOG has more than 150 experienced attorneys, tax advisors and tax specialists and a notary, in four offices, located in Berlin, Hamburg, Cologne, and Munich.

Further information: www.ypog.law/en/ and www.linkedin.com/company/ypog



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