



Press release

YPOG Deal Update: Current Transactions

Berlin/Hamburg/Cologne, February 2024 – YPOG has been involved in a number of transactions in the start-up sector in recent weeks. Among others, investors and companies such as **Green Generation Fund, Rethink Ventures, Sensorberg, Atomico, Molten Ventures, Haufe Group Ventures** as well as **Ventech** relied on the expertise of the boutique law firm and its transaction team.

YPOG advises Green Generation Fund on \$16 million financing round of Jua

Berlin, February 6, 2024 – YPOG advised Green Generation Fund on the \$16 million seed financing of Swiss AI start-up Jua together with its Swiss partner law firm Wenger Vieli. The round was led by Green Generation Fund together with 468 Capital. Other investors involved include Promus Ventures, Kadmos Capital, the founders of Flix Mobility, Session.vc, Virtus Resources Partners, Notion.vc and InnoSuisse.

The Swiss start-up, founded in 2022 by Andreas Brenner and Marvin Gabler, has developed a weather forecasting platform based on artificial intelligence that can be used to display customized, high-resolution weather models.

The newly raised capital is intended to be used for the further development of an AI model for predicting and analyzing natural phenomena.

Team

[Dr. Benjamin Ullrich](#) (Co-Lead, Transactions), Partner, Berlin

[Dr. Adrian Haase](#) (Co-Lead, Transactions), Partner, Hamburg

[Dr. Benedikt Flöter](#) (IP/IT/Data Protection), Associated Partner, Berlin

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[Farina Weber](#) (Transactions), Associate, Berlin

YPOG advises Rethink Ventures on seed round of s2data

Berlin, January 31, 2024 – YPOG advised Rethink Ventures on the seed financing round of s2data. Further investors are D11Z.Ventures and RoxBros from the BayStartUP investor network. A total of €1.4 million was raised from private investors and an additional €700,000 from AWS Austrian Wirtschafts Service.

s2 data & algorithms, the full name of the company founded in Graz in 2020, is a start-up with a team of over 12 mathematicians, developers and business economists. Their AI-based optimization software improves logistics processes along the entire supply chain, paving the way for more efficient logistics without empty runs on the road and at sea. The transport planning tool is already being used in over 15 countries.

The company intends to use the newly raised capital to expand its sales and development activities. The global rollout of the AI-based software solution is also planned.



Team

Dr. Frederik Gärtner (Lead, Transactions), Partner, Berlin
Roman Schäle (Transactions), Associate, Berlin

YPOG advises Sensorberg on Series C financing round

Cologne, January 25, 2024 – YPOG advised proptech start-up Sensorberg on its Series C financing round.

Sensorberg, founded in 2013 and based in Berlin, develops hardware and software for the digitalization and automation of buildings. The proptech specializes in solutions for coworking spaces, commercial and residential real estate and self-storage.

The new capital will be used to strengthen strategic initiatives, the product development strategy and sustainable growth.

Team

Dr. Johannes Janning (Lead, Transactions), Partner, Cologne
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Laura Franke (Transactions), Senior Project Lawyer, Cologne
Fabian Lünsmann (Transactions), Associate, Cologne

YPOG advises Atomico on deeploi's seed financing round

Berlin, January 23, 2024 – YPOG advised lead investor Atomico in deeploi's €6 million seed financing round. Existing investor Cherry Ventures also participated in the round.

The Berlin-based start-up, founded in 2022 by Julian Lübke and Philipp Hoffmann, develops a comprehensive all-in-one IT platform to help companies manage their entire IT, including user onboarding and offboarding, service and support as well as cybersecurity and network management.

The company intends to use the newly raised capital to expand its product and development team as well as its IT support and go-to-market team and to continue developing the platform.

The team co-led by Benjamin Ullrich and Tobias Lovett regularly advises Atomico, including on the 2023 financing round of DeepL.

Team

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Farina Weber (Transactions), Associate, Berlin



YPOG advises Molten Ventures on Morressier's \$16.5 million financing round

Berlin, January 23, 2024 – YPOG advised Molten Ventures on the \$16.5 million Series B financing round of start-up Morressier. Molten led the round with participation of existing investors including Redalpine, Owl Ventures, and Cherry Ventures.

Founded in 2014 by Sami Benchekroun and Justus Weweler, the Berlin start-up Morressier provides publishers and societies with workflows for transforming scholarly communications. The Morressier platform supports the entire pre-publishing journey, from hybrid and virtual conferences where research is shared in its earliest stages, to journal submissions, peer-review workflows, and AI-powered integrity checks.

The company will use the capital raised for continued product innovation, scaling its go-to-market activities, including the institutional and corporate market, and to expand partnerships with leading research integrity vendors.

The team co-led by Benjamin Ullrich and Tobias Lovett already advised Molten Ventures in the past on various financing rounds.

Team

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YPOG advises Haufe Group Ventures on financing round of ai-omatic solutions

Hamburg, January 11, 2024 – YPOG advised Haufe Group Ventures on the €2 million financing round of ai-omatic solutions. In addition to Haufe Group Ventures, 4TreeCapital, a multi-family office based in Hamburg, and Innovationsstarter Fonds Hamburg invested in the Hamburg-based start-up.

Founded in 2020 by Lena Weirauch, Felix Kraft and Dario Ramming, the start-up has developed an AI-supported maintenance assistant that helps production companies to detect anomalies in machine data at an early stage and thus prevent unplanned downtimes.

The capital raised will be used for the further development of the company's own software, the expansion of marketing and sales activities as well as for internationalization.

Team

[Dr. Adrian Haase](#) (Lead, Transactions), Partner, Hamburg
[Alexandra Steifensand](#) (Transactions), Associate, Berlin/Hamburg



YPOG advises Ventech on financing round of einwert

Cologne, January 9, 2024 – YPOG advised Ventech on the €4 million seed financing round of the PropTech start-up einwert. The early-stage VC investor led the round and joined existing investors 468 Capital, Wecken & Cie, Auxxo Female Catalyst Fund and Infinitas Capital, who have all increased their stakes in the financing round. The round was also supported by renowned business angels such as Oliver Manojlovic from Personio and Dr. Stephan Rohr from TWAICE.

Founded in 2022 by Dr. Christina Mauer and Dr. Maximilian Schlachter, einwert is a comprehensive value management platform for real estate in Europe that offers valuations - prepared by certified appraisers - within a few days.

The German company will use the newly raised funds to further develop its platform into the European market leader for value management.

Team

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About YPOG

YPOG is a law firm specialized in tax and business law, active in the core fields of Funds, Tax, Banking + Finance, and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations, as well as private equity, and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity, and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus, Chambers and Partners as well as Leaders League. Today, YPOG has more than 120 experienced lawyers and tax specialists and a notary, in three offices, located in Berlin, Hamburg, and Cologne.

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