



Press release

## **YPOG Deal Update: Current Transactions**

**Berlin/Hamburg/Cologne, June 2023** – YPOG has also been involved in a number of transactions in the start-up sector in recent weeks. Among others, investors and companies such as **Wonnda**, **Penzilla**, **LUSINI**, **Rethink Ventures**, **REWE**, **Join Capital** and **Clue** relied on the expertise of the boutique law firm and its transaction team.

### **YPOG advises Wonnda on pre-seed financing**

Berlin, 31 May 2023 - YPOG advised the Berlin-based start-up Wonnda in a pre-seed financing. The start-up, co-founded by Oliver Allmoslechner and Martin Ditzel in early 2022, raised one million Euro in the financing round.

The company offers a B2B platform that connects brands and manufacturers in the consumer goods industry and wants to optimise the way brands and manufacturers work together to bring new products to market.

With the freshly raised capital, the startup wants to expand its manufacturer network, win new partners and expand the platform functionalities.

#### **Team**

Dr. Benjamin Ullrich (Co-Lead, Transactions), Partner, Berlin  
Ferdinand Cadmus (Co-Lead, Transactions), Senior Associate, Berlin  
Tobias Lovett (Co-Lead, Transactions), Senior Associate, Berlin

### **YPOG advises Penzilla on financing round**

Munich, 11 May 2023 - YPOG advised Penzilla, a start-up founded in 2021, on its EUR 2.5 million pre-seed financing.

Munich-based Penzilla has developed a software solution to integrate company pension schemes (bAV) into existing HR systems. The SaaS solution administers old contracts and finds suitable contracts for new contracts, each tailored to the wishes of employers and employees.

The investors include Motive Partners, Wenvest and other business angels. The fresh capital will be used for the further development of the operating system.

#### **Team**

Dr. Benjamin Ullrich (Lead, Transactions), Partner, Berlin  
Ferdinand Cadmus (Transactions), Senior Associate, Berlin  
Benedikt Kreuder (Transactions), Senior Associate, Berlin



## **YPOG advises LUSINI on investment in Leaf Systems**

Cologne, 11 May 2023 - YPOG provided comprehensive legal and tax advice to LUSINI Group GmbH, one of the leading hotel and restaurant suppliers in Europe, on its investment in the software provider Leaf Systems GmbH. Founded in 2013, the German-Austrian company develops customised digital solutions for the hospitality industry - especially in the area of cash register systems.

By investing in leafsystems, LUSINI wants to create synergies and offer its customers innovative solutions that optimise everyday work in the catering industry. Thus, the LUSINI Group is aiming to develop from a supplier to the catering and hotel industry to a solution provider for the sector.

### **Team**

Dr. Johannes Janning (Lead, Transactions), Partner, Cologne  
Jonathan Görg (Transactions), Associate, Cologne  
Nina Ahlert (Transactions), Senior Associate, Cologne  
Laura Franke (Transactions), Project Lawyer, Cologne  
Lutz Schreiber (IP/IT), Partner, Hamburg  
Dr. Benedikt Flöter (IP/IT), Associated Partner, Berlin  
Matthias Treude (IP/IT), Associate, Hamburg  
Dr. Malte Bergmann (Tax), Partner, Hamburg  
Lukas Schmitt (Tax), Associate, Hamburg  
Julian Solowjeff (Tax), Senior Associate, Cologne

## **YPOG advises Rethink Ventures on financing round of Rail-Flow**

Frankfurt, 8 May 2023 - YPOG advised Rethink Ventures on its EUR 3.6 million investment in Rail-Flow. Founded in 2020, the start-up operates a platform for rail freight and intermodal transport that is designed to facilitate processes such as bidding, transport management, real-time tracking and billing.

The investors include the venture capital funds Rethink Ventures and Futury Capital, Katrin Suder (investor, senior advisor and supervisory board member), Alexander Hedderich (former CEO of DB Schenker Rail and chairman of the Rail-Flow Advisory Board) and Jürgen Ringbeck (serial investor and honorary professor at WHU).

With the fresh capital, the start-up wants to further expand services and grow on a European level.

### **Team**

Dr. Frederik Gärtner (Co-Lead, Transactions, Corporate), Partner, Berlin  
Alexander Sekunde (Co-Lead, Transactions, Corporate), Associate, Berlin  
Dr. Benedikt Flöter (IP/IT), Associated Partner, Berlin



### **YPOG advises REWE on seed funding round from Sykell**

Berlin, 3 May 2023 - YPOG advised REWE Group on the seed financing round of the Berlin-based reusable start-up Sykell umfasst. In addition to REWE Group, which has again invested in Sykell, confirming its interest and commitment, Collateral Good Ventures and Interzero are participating as new lead investors.

Founded in 2021, the company expands the simple and learned bottle deposit system with its "Einfach Mehrweg" system to include innovative reusable packaging solutions in the food sector.

#### **Team**

Dr. Johannes Janning (Lead, Transactions), Partner, Cologne  
Dr. Benjamin Ullrich (Transactions), Partner, Berlin  
Jonathan Görg (Transactions), Associate, Cologne

The REWE Group in-house team was led by Dr Ulrich Fleischer (Senior Legal Counsel - M&A and Financing).

### **YPOG advises Join Capital on Modelwise's seed funding round**

Munich, 21 April 2023 - YPOG advised Berlin-based early-stage investor Join Capital on its EUR 2 million seed funding for Modelwise. The Munich-based industrial tech start-up, a spin-off of the Technical University of Munich, is developing an AI-based software tool for functional safety engineering.

Join Capital leads the round, Emerging Ventures and Fast by Gettylab also participate. In addition, several business angels are on board.

#### **Team**

Dr. Johannes Janning (Lead, Transactions), Partner, Cologne  
Jonathan Görg (Transactions), Associate, Cologne  
Nina Ahlert (Transactions), Senior Associate, Cologne  
Dr. Benedikt Flöter (IP/IT), Associated Partner, Berlin

### **YPOG advises FemTech Clue on financing round**

Berlin, 4 April 2023 - YPOG advised Berlin-based start-up Clue on its recent EUR 7 million financing round.

The money raised will be used to scale the digital family planning offering, expand the product portfolio and continue research to close the gender data gap.

The funding round was led by existing investors Balderton Capital and Union Square Ventures.

Founded in 2012, the company focuses on women's health and family planning and currently has more than 11 million users in 190 countries.



## **Team**

Dr. Adrian Haase (Co-Lead, Transactions), Associated Partner, Berlin

Dr. Benjamin Ullrich (Co-Lead, Transactions), Partner, Berlin

Dr. Emma Peters (Transactions), Associated Partner, Berlin

Alexandra Steifensand (Transactions), Associate, Berlin

Laura Franke (Transactions), Project Lawyer, Cologne

## **About YPOG**

YPOG is a law firm specialized on tax and business law which is active in the core fields of Tax, Funds and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations as well as private equity and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus and Chambers and Partners. Today, YPOG has more than 100 experienced lawyers and tax specialists and a notary, in three offices in Berlin, Hamburg and Cologne. Further information: <http://www.ypog.law> and [www.linkedin.com/company/ypog](http://www.linkedin.com/company/ypog).

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