



Press Release

YPOG advises BSI on the acquisition of inSign

Berlin, January 19, 2023 – YPOG comprehensively advised the CRM and marketing automation manufacturer BSI, a portfolio company of the Swiss private equity investor Capvis, on the acquisition of inSign GmbH.

With the acquisition of the provider of digital signature solutions in the German insurance industry, BSI strengthens its market position in the DACH region in the banking as well as insurance sectors and will also offer new digital applications for a seamlessly integrated and automated customer process for other industries in the future.

With the completion of the acquisition by the BSI Group, inSign will be carved-out from iS2 AG, a subsidiary of the insurance group die Bayerische.

BSI already relied on a YPOG team led by Martin Schaper for the acquisition of Snapview at the end of 2021.

Advisor BSI:

Dr. Martin Schaper (Lead, Transactions, Corporate), Partner
Dr. Lutz Schreiber (IP/IT), Partner
Dr. Malte Bergmann (Tax, Transactions), Partner
Ann-Kristin Lochmann (Tax, Transactions), Associated Partner
Benjamin Müller (Transactions, Corporate), Associate
Sara Apenburg (IP/IT), Senior Associate
Alexander Sekunde (Transactions, Antitrust), Associate
Matthias Treude (IP/IT), Associate
Rosa Wizisla (Transactions, Corporate), Associate
Laura Franke (Transactions, Corporate), Project Lawyer

Labor Law (PWWL):

Marius Fritzsche and Team

About BSI

The Swiss software manufacturer BSI offers a holistic platform for the digitalisation of customer relationships. For retail, banking and insurance, BSI offers strong specialised standard solutions based on many years of industry expertise. Founded in Baden in 1996, the company has a further 8 locations in Germany and Switzerland, with a total of 413 employees. Its customers include market-leading companies in Europe.

About Capvis

Capvis is one of the leading private equity companies in Europe. Capvis AG, the exclusive Capvis funds advisor, mainly acquires majority shareholdings in leading medium-sized



companies. Its aim is to support management teams in unlocking entrepreneurial potential and achieving new levels of top performance. Capvis focuses on regional champions in local markets and global niche leaders in Industry & Technology and Advanced Services. Since 1990, Capvis has completed 62 transactions representing a total invested capital of over EUR 4 billion. Capvis has listed ten companies on the stock exchange and has been repeatedly voted Switzerland's best private equity company by the international press.

About iS2

The IT service provider and solution provider iS2 Intelligent Solution Services AG has been a partner to the insurance industry since 1990 and combines industry know-how and technological expertise to optimise sales and distribution processes. As a product manufacturer, iS2 develops software to support consulting processes for pensions, biometrics and holistic needs analysis. In addition, the creation of tools to improve the customer experience for hybrid insurance customers is playing an increasingly important role in the portfolio. In addition, iS2 is an established partner for strategy and process consulting and the development of sales and customer portals as well as individual IT projects at numerous insurance and financial companies.

About die Bayerische

The die Bayerische insurance group was founded in 1858 and consists of the companies Bayerische Beamten Lebensversicherung a.G. (the parent company), BL die Bayerische Lebensversicherung AG and the composite insurer BA die Bayerische Allgemeine Versicherung AG. The Group's total premium income amounts to more than EUR 722 million. The Group is continuously increasing its equity and is well above the industry average. Investments of over EUR 5 billion are managed. More than 12,000 personal advisers are available to die Bayerische's approximately 1 million customers nationwide.

About YPOG

YPOG is a law firm specialized on tax and business law which is active in the core fields of Tax, Funds and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations as well as private equity and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus and Chambers and Partners. Today, YPOG has more than 100 experienced lawyers and tax specialists and a notary, in three offices in Berlin, Hamburg and Cologne.

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