



Press Release

YPOG advises ComX founders on the acquisition by FLEX Capital

Hamburg, September 05, 2022 – A YPOG team led by Jörn Wöbke provided comprehensive legal advice to the founders of ComX, a market-leading B2B sales enablement platform based in Berlin and Cape Town, in connection with the acquisition by FLEX Capital, a private equity fund focused on profitable and growing companies from the German Internet and software Mittelstand, as well as the reinvestment of the founders.

In order to accelerate international growth, FLEX Capital will particularly focus on product innovation and support the professionalization process of the company by strengthening the second management team and professionalizing the corporate structures.

Advisors ComX:

Dr. Jörn Wöbke (Co-Lead, Corporate), Partner
Dr. Stefan Witte (Corporate), Associated Partner
Johannes Schmidt (Corporate), Associate
Boris Schinzel (Corporate), Associate
Benedikt Flöter (IP/IT), Associated Partner
Ann-Kristin Lochmann (Tax), Associated Partner

About ComX

ComX is a market-leading B2B sales platform for companies with services and products that require explanation. It is the only company in the world that offers a solution for the entire sales value chain. The company makes it possible to win new customers strategically and predictably by shortening sales cycles to a few days through automation and digitization of processes, making every step of the deal cycle measurable and thus building millions in new business.

About FLEX Capital

FLEX Capital is a next-generation private equity fund that invests in profitable and growing companies from the German Internet and software Mittelstand, the #MitTECHstand. Behind FLEX Capital are the six entrepreneurs Christoph Jost, Peter Waleczek, Andreas Etten, Jan Becker, Felix Haas and Dr. Robert Wuttke, who have founded numerous companies themselves and have made more than 140 tech investments. Currently, the FLEX portfolio includes 11 portfolio companies across four platforms. For more information, visit www.flex.capital.

About Us

YPOG is a law firm specialized on tax and business law which is active in the core fields of Tax, Funds and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations as well as private equity and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus and Chambers and Partners. Today, YPOG has more than 100 experienced lawyers and tax specialists and a notary, in three offices in Berlin, Hamburg and Cologne. More information about YPOG can be found here: www.ypog.law and www.linkedin.com/company/ypog.



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