



Press Release

YPOG Deal Update: Current Transactions

Berlin/Cologne/Hamburg, December 27, 2022 – In recent weeks, YPOG has been involved in a large number of transactions in the startup sector. Among others, investors and companies such as **Ninetailed, AZOWO, JUCR, Keen Venture Partners, Boldstart, Green Generation Fund** as well as **Lightbird** and **DKV Mobility** relied on the expertise of the boutique law firm and its transactions team.

YPOG advises Ninetailed on €5 million financing round

YPOG advised Ninetailed, a Berlin-based startup specializing in personalization and experimentation for the modern tech stack, on its latest financing round. The funding has a total volume of €5 million and was led by Mosaic Ventures and Cherry Ventures, with participation from First Momentum Ventures. The company will use the new capital to expand its team, to include new technology and solution partners to its network along with Contentful, Hygraph, Stackbit as well as Storyblok, Orium and Apply Digital, and further develop the experience layer of the composable architecture.

Ninetailed is the first composable personalization and testing solution for the modern web. Ninetailed clients can enhance their customer experience and grow their customer base with personalization and testing for composable and MACH architectures.

Team:

Dr. Frederik Gärtner (Lead, Transactions), Partner
Alexander Sekunde (Transactions), Associate
Ferdinand Cadmus (Transactions), Senior Associate
Dr. Benedikt Flöter (IP/IT), Associated Partner

YPOG advised AZOWO on €10 million Series A financing round

YPOG provided comprehensive advice to mobility startup AZOWO on its recent Series A financing round. The funding has a total volume of €10 million and was led by AEW Energie AG with further participation of Start-up BW-Innovation Fonds. The existing investors Project A Ventures, MBG (Mittelständische Beteiligungsgesellschaft Baden-Württemberg), and the investment company of Kreissparkasse Biberach (Chancenkapital BC) also invested again. The fresh money will be used to further extend the team as well as the marketing and sales departments. Furthermore, the company plans the expansion within Europe and into the US.

AZOWO's streamlined software platform leverages real-time vehicle data, giving access to over 45 million vehicles using advanced algorithms to deliver intuitive mobility services. The mission of AZOWO is to enable its customers to build, transform and manage all business-critical shared, connected, electric and autonomous processes with the market-leading cloud solution.

Team:

Dr. Martin Schaper (Lead, Transactions), Partner
Benjamin Müller (Transactions), Associate
Dr. Benedikt Flöter (IP/IT), Associated Partner



JUCR raises seed financing round

A YPOG team advised Berlin-based e-mobility startup JUCR on its latest seed funding round. The equity funding has a total volume of €6.2 million and was backed by Vector Venture Capital and the existing investors 2bX and German Media Pool (GMPVC). This second funding call follows a €1.5 million pre-seed in February. The new capital will be used to further develop the company's own software and hardware. At least 100,000 charging stations using proprietary technology are expected to be available by 2025.

JUCR is a deep-tech startup founded in 2020 and based in Berlin, Germany. The company launched an app that allows EV drivers to find the most convenient charging points among more than 330,000 connected to the platform. Shortly after the launch, JUCR became the fastest-growing EV charging platform in Germany. Now the startup is pushing ahead with the further development of its own software and charging hardware. The goal is to build a Europe-wide charging network with more than 100,000 charging points by 2025.

Team:

Dr. Benjamin Ullrich (Co-Lead, Transactions), Partner
Dr. Emma Peters (Co-Lead, Transactions), Senior Associate
Christiane Schnitzler (Transactions), Associate
Alexandra Steifensand (Transactions), Associate
Laura Franke (Transactions), Project Lawyer

YPOG advised Keen Venture Partners on €1.4 million financing round of allo

Frederik Gärtner and Alexander Sekunde advised Keen Venture Partners on the recent seed financing round of Munich-based SaaS startup allo. The funding has a total volume of €1.4 million and was led by Keen Venture Partners with further participation of various angel investors, including Martin Enderle, the Chairman of Delivery Hero. allo offers restaurants an affordable end-to-end SaaS solution that enables the structured organization of business, staff and guests. To become a leading provider of restaurant technologies, the fresh capital will be used for the planned expansion in Germany.

Keen Venture Partners is a venture capital firm based in Amsterdam and London. Keen supports exceptional teams and high-growth companies across Europe in seed, series A and series B stages. Keen Venture Partners supports its portfolio companies by first investing time and then money. To do this, Keen Venture Partners makes its network, experience and skills available long before an investment opportunity arises

Team:

Dr. Frederik Gärtner (Lead, Transactions), Partner
Alexander Sekunde (Transactions), Associate

Boldstart Ventures invests in Steadybit

YPOG advised US venture capital investor Boldstart Ventures on the recent seed financing round of engineering platform Steadybit. The funding has a total volume of €7.8 million and was led by Boldstart with further participation of Angular Ventures and New Forge, along with a number of angel investors and individuals from the DevOps community. Steadybit is the first platform for reliability engineering going beyond chaos engineering. The company's platform enables users to manage the nature of multi-cloud environments, multi-region application architecture, and the numerous microservices running inside of containers and Kubernetes. The fresh money will be used to accelerate the company's growth and expand its business operations.

Founded in 2010, Boldstart Ventures is a venture capital firm based in Miami, Florida. The firm prefers to invest in seed-stage, early-stage, and later-stage companies operating in information technology, SaaS, infrastructure, cybersecurity, and blockchain sectors.

**Team:**

Dr. Stephan Bank (Lead, Transactions), Partner
Alexander Sekunde (Transactions), Associate
Jonas Huth (Transactions), Associate

YPOG advises Green Generation Fund on €3.5 million financing round of Vegdog

A YPOG team co-lead by Benjamin Ullrich and Emma Peters advised the Green Generation Fund on the recent financing round of Munich-based startup Vegdog. The funding has a total volume of €3.5 million and was also backed by Startup Family Office (SFO), as well as a second family office from Munich and existing investor Katjesgreenfood. The fresh money will be used to increase the company's market presence and to boost growth and development.

The Green Generation Fund invests in disruptive technologies at seed stages to enable breakthroughs in Food Tech and Green Tech. It supports passionate, mission-driven founders who build game-changing companies within the realm of environmental sustainability, the single most urgent goal of humankind.

Team:

Dr. Benjamin Ullrich (Co-Lead, Transactions), Partner
Dr. Emma Peters (Co-Lead, Transactions), Senior Associate
Christiane Schnitzler (Transactions), Associate
Alexandra Steifensand (Transactions), Associate
Dr. Benedikt Flöter (IP/IT), Associated Partner
Anna Eickmeier (IP/IT), Senior Associate
Laura Franke (Transactions), Project Lawyer

YPOG advises Lightbird on financing round of Crowd.dev

YPOG advised venture capital investor Lightbird on the recent financing round of software startup Crowd.dev. The funding has a total volume of €2.2 million and was co-led by Lightbird and Seedcamp with participation from Possible Ventures, Angel Invest, NevSeen, and notable angel investors. The startup gathers data from developer communities and provides analytics, workflow automatization and insights in order to drive sales, marketing and growth. The fresh money will be used in part for the release of the company's open-source offering.

Lightbird partners with world-class founders building world-changing technology companies in Europe. The fund invests in Pre-Seed/Seed stage B2B software companies with distribution advantages.

Team:

Dr. Frederik Gärtner (Lead, Transactions), Partner
Alexander Sekunde (Transactions), Associate

DKV Mobility invests in Impargo

Frederik Gärtner, Konstantin Häfner and Benedikt Flöter advised DKV Mobility on the seed financing round of software startup Impargo. The Berlin-based logistics company will use the fresh capital to establish the first digital transport management ecosystem (TME) that streamlines all key processes related to transport logistics and enables all major participants to operate collaboratively. Especially small and medium-sized transport companies will benefit from it and will be able to operate more efficiently and sustainably.

DKV Mobility has a history of almost 90 years successful purpose-driven growth, constantly adapting products and the business model to evolving customer needs. Servicing around 259,000 active



customers in more than 50 service countries across Europe with around 1,700 employees, DKV Mobility is a leading B2B platform for on-the-road payments and solutions. The Company offers access to the largest energy-agnostic acceptance network in Europe, including fuel service stations, public and semi-public EV charge points and alternative fuel service stations.

Team:

Dr. Frederik Gärtner (Lead, Transactions), Partner

Alexander Sekunde (Transactions), Associate

Dr. Benedikt Flöter (IP/IT), Associated Partner

About YPOG

YPOG is a law firm specialized on tax and business law which is active in the core fields of Tax, Funds and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations as well as private equity and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus and Chambers and Partners. Today, YPOG has more than 100 experienced lawyers and tax specialists and a notary, in three offices in Berlin, Hamburg and Cologne. More information about YPOG: www.ypog.law and www.linkedin.com/company/ypog.

Contact:

Luna Daga | Junior Corporate Communications Manager

T +49 30 7675975 216 | E luna.daga@ypog.law

YPOG Partnerschaft von Rechtsanwälten und Steuerberatern mbB Schnittker + Partner

Kurfürstendamm 12, 10719 Berlin