



Press Release

YPOG advises Next47 on \$30 million financing round of Alaiko

Berlin, January 27, 2022 - A YPOG team led by Benjamin Ullrich comprehensively advised global venture capital investor Next47 on the recent Series A financing round of fulfillment start-up Alaiko. The funding has a total volume of \$30 million. In addition to Next47 as lead investor, Tiger Global and various angel investors including Vestiaire Collective and Lazada founder Maximilian Bittner, and early Shipmonk investors Dan Dershem and Dave Anderson, participated in this round. Previous investors include C-level executives from DB Schenker, Alibaba, HomeToGo, Adyen and Scalable Capital.

The e-commerce sector is one of the most dynamically growing industries. Fulfillment platforms which provide logistics services for online retailers are constantly working on their own development and improvement of their operational and logistic business. With the fresh money, Alaiko intends to add new logistics partners to its network, expand its international team and develop its own product as well.

Advisors Next47:

Dr. Benjamin Ullrich (Lead, Corporate/Transactions), Partner
Dr. Benedikt Flöter (IP/IT), Associated Partner
Emma Peters (Corporate/Transactions), Senior Associate
Christiane Schnitzler (Corporate/Transactions), Associate

About Next47

Next47 is an international venture capital investor, focused on transforming today's visions into tomorrow's key industries. Powered by Siemens, Next47 has access to international markets, a global customer base, and incomparable technical experience, which it uses to boost the growth of its portfolio companies. The venture capital company was founded in 2016 and invests as a lead investor in start-ups that are using deep technologies such as artificial intelligence, augmented and virtual reality, cybersecurity as well as autonomous transportation. Its portfolio includes companies such as blink, noname and Deepscale.

About Alaiko

Alaiko was founded in April 2020 by Moritz Weisbrodt, Gabriel Thomalla and investor Harald Braunstein. Today, the start-up is the leading and fastest growing fulfillment-as-a-service platform in Europe. The company supports online retailers in managing and scaling their operations without any complications. Fast-growing e-commerce brands as well as their customers benefit from modern warehousing, operational high performance and automated process control through Alaiko's Logistics Operating System. Its customers include Shopify, Magento, Shopware as well as Billbee and more.

About Us

YPOG is a boutique law firm for tax and business law which is active in the core fields of Tax, Funds, Corporate, Litigation, Transactions, IP/IT and notarial services. The Team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations as well as private equity and venture capital funds. YPOG is one of the leading players for venture capital, private equity and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus and Chambers and



Partners. Today, YPOG has more than 70 experienced lawyers and tax specialists and a notary, in three offices in Berlin, Hamburg and Cologne. More information about YPOG: www.ypog.law and www.linkedin.com/company/ypog.

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