



Press Release

YPOG advises momox on SE conversions

Berlin | December 21 2022 – A YPOG team led by Martin Schaper provided corporate law advice to momox, Europe's leading re-commerce company, on the conversions of momox Holding AG and momox AG into European Companies (SEs).

As a result of the conversion measures, the momox group will have a two-tier SE group structure in the future, which underlines the international orientation of momox and optimally fulfills the requirements of the company and its shareholders for an efficient corporate governance structure. In structuring the participation agreements, solutions were found that, on the one hand, allow for a balanced consideration of the interests of the employees and their representatives and, on the other hand, provide the company with a maximum of efficiency and legal certainty.

momox is thereby consistently continuing its course of internationalization. Recently the company expanded into two additional markets, Spain and Italy. Beyond that the Re-Commerce market leader sells its Second hand commodity also world-wide to customers, as for example in the USA and Canada.

Since its founding in 2004, momox has bought and resold more than 315 million used books, media items and clothing and employs more than 2,200 people at four locations.

Advisors momox:

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About momox:

Momox AG is the leading re-commerce company in Europe. momox buys used books, media items and clothing from private individuals at a fixed price. After comprehensive quality checks, the items are re-sold via the online stores medimops and momox fashion as well as online marketplaces.

Since the company was founded in 2004, more than 250 million items have been bought and resold to almost 20 million customers. In 2020 momox generated annual sales of 312 million euros. Worldwide, momox is the largest retailer of used goods on Amazon and number three on eBay.

**About Us**

YPOG is a law firm specialized on tax and business law which is active in the core fields of Tax, Funds and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations as well as private equity and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus and Chambers and Partners. Today, YPOG has more than 100 experienced lawyers and tax specialists and a notary, in three offices in Berlin, Hamburg and Cologne.

More information about YPOG can be found here: www.ypog.law and www.linkedin.com/company/ypog.

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